



House of Note

# News of Note



## International Focus

INSIDE: ■ New Instruments by Edrev  
■ Think Global — Think Coda Bows  
■ New Products: Puffy and Polish Cloth!

House of Note News of Note | Volume Three, Number 1 May 2007

### House of Note's June Sale — take 10% off all instruments!



### New.... Puffy Half Moon Violin Case

The Puffy Half Moon Violin Case is a violin case with a padded cover. The Puffy case has a colorful insulated washable cover. The popular and stylish half moon-shaped violin case is made with a five-layered plywood shell construction. The Puffy brings a new, lighter and fun case look.

Make an appointment to try on a new sound — and receive 10% off of any instrument in June!



*Beth Wolfe, violin teacher extraordinaire, recommends the Coda Custom Aspire bow for her students.*



*One of our valued customers: Miriam Kline enjoying the violin at 92 years young!*



*Our teachers are important partners in making sure our students get the right instrument for their talents and bodies. Julia Bartsch (Edina High School) confers with Ed Volker.*

# Featured Instruments



We are pleased to offer a trio of instruments by

## EDRIO EDREV

Edrio Edrev was born in 1958 in Vetren, a small town in Bulgaria. In 1985 he became the first Bulgarian to graduate from the International School of Lutherie in Cremona, Italy. He studied with such world class teachers as Gio. Batta. Morassi, Vincenzo Bissolotti, Claudio Amighetti and Giorgio Scolari. He is a member of the ALI (Italian Luthier's Association) and is the Chairman of the Regional Association of the Bulgarian Luthiers.

Edrio founded the Luthier Class at the "Dechko Uzunov" Applied Arts School in Kazanlak, Bulgaria.

In addition to his skills as a violin maker Mr. Edrev graduated as a bow maker in Cremona under the supervision of Giovanni Lucchi and Emilio Slaviero.

Edrio has been honored with numerous violin making awards including:

- 1989 Special Prize – Tokyo Conservatory for best-built viola
- 1993 Special Prize – for viola "Stefano Conia" International Competition in Budapest
- 1995 Special Prize – for viola tone "Pro-loco di Baveno" International Competition, Italy

Mr. Edrev maintains two shops, one in Cremona, Italy and also in Kazanlak, Bulgaria. He is assisted by his two children, Radiana and Plamen, who are also graduates of the Violin Making School in Cremona, Italy.

*Violin:* \$8,000

*16 1/2" Viola:* \$9,000

*Cello:* \$20,000

*If you are interested in auditioning any of our instruments or bows please phone toll free (877) 503-2181 or (952) 929-0026 for an appointment and one of our talented sales staff will be happy to assist you.*

## Open Your Mind — Save a Tree

Sheila Graves, Sales Manager

Fine bowmaking is currently in a state of flux. There is a growing concern in our industry — the shortage of Pernambuco wood. Pernambuco is the wood that is most preferred for bow making because of its resilience and tone.

The tree's native habitat in the Brazilian Atlantic Forest has been reduced to a fraction of its previous range, and pernambuco trees are becoming increasingly rare.

The map at left shows the pernambuco tree's range. The orange area shows the region in the 16th century where pernambuco trees used to grow and the purple areas within the orange shows the much smaller area where pernambuco trees now grow in the 21st Century.

Fortunately, conservation groups such as the IPCI — International Pernambuco Conservation Initiative — have taken important steps to promote the conservation and sustainable use of Pernambuco. Many bow makers who supply bows to us belong to the Initiative.

However, the quality of pernambuco has diminished, especially in the student level lower-priced bows. This is a good reason to consider a bow made from an alternate material. Many teachers are opening their minds to the amazing alternatives to wood bows that are now available.

Beth Wolfe, violin teacher extraordinaire (pictured on front cover), recommends the Coda Custom Aspire bow for her students.

*continued on next page*



# at House of Note



Above: Edrio Edrev Violin

**Violin:**  
**LEANDRO BISIACH**  
**MILAN**  
**1896**



Leandro Bisiach was born June 15, 1864. He was originally trained as a violinist but decided to become a violin maker. He moved to Milan around 1886 to study with the Antoniazzi's. This became an exceptional union. The "partnership" between the Antoniazzi's and Bisiach became highly successful and soon their workshop was frequented by the important musicians of the time. Leandro Bisiach won various awards and recognition at the World Exhibitions of London 1895, Atlanta 1895-1896, Turin 1898, Paris 1900, Milan 1906 and Brussels 1910. Before his death on December 1, 1945 Leandro had created the most important workshop in Italy of the period. He strongly contributed to the rebirth of Italian violin making by training a large number of violin makers and helping many others to survive.<sup>1</sup>

We are pleased to offer this fine example by Leandro Bisiach, Milan, 1896.

\$65,000

<sup>1</sup>un secolo di Liuteria Italiana 1860-1960 Vol. II, Eric Blot

## Save a Tree — continued from previous page

"For student bows, I think they are fantastic. They don't break and they sound as good as wood bows selling for \$400. More students would benefit from them than not."

House of Note is proud to carry many different carbon fiber bows including the bows manufactured in Winona, Minnesota by Coda Bow.

Our most popular bow is the Coda Custom Aspire bow which is made to our specifications and sells for \$265. We find that it rivals most wood bows up to \$500.

Coda has introduced two new bows to their extensive lineup: the Diamond SX, a great everyday bow, and the Diamond GX, designed for professionals.

Stop in soon and audition a Coda bow. Even if you already own a pernambuco bow, a carbon fiber bow can make an excellent second bow when your primary bow is in for adjustment or repair. And saving a tree is never a bad idea!

Below: Pernambuco tree, pernambuco blossom



**THE DIAMOND COLLECTION**  
*The makers who brought you Graphite now bring you Diamonds*

**Exquisite Performance for Professionals**

Master makers and leading scientists have combined their lifelong experience to create a collection of bows that elegantly blend bow making's time-honored principles with today's most innovative bow technology.

Graphite Diamond Weave • Kevlar Acoustic Core • European Styling & Fittings • Lifetime Warranty

**DIAMOND GX**  
The most of the DIAMOND Collection, the DIAMOND GX embodies the ultimate marriage of bowmaker craftsmanship and innovative technology. Designed for professionals, the GX offers performance once reserved for only the finest pernambuco bows. From \$175.

**Audition a CodaBow today!**  
[www.codabow.com](http://www.codabow.com)

**DIAMOND SX**  
A cutting technological advance in history's fine bows, the DIAMOND SX offers professional performance for professionals. Engineered and reliable, the SX is the latest "making" bow for every professional musician and teacher. From \$175.

**CodaBow®**  
Pursuing Perfection



House of Note

# News of Note



## Welcome to House of Note!

We are a full-service violin shop serving the string community since 1959. House of Note searches the world over to bring you the best-sounding instruments for the best value. Whether you're a beginner, professional or reacquainting yourself with the joys of playing, House of Note brings you the very best instruments, accessories, and personal service.

If you'd prefer to receive this newsletter via email, just drop us a note at [info@houseofnote.com](mailto:info@houseofnote.com).

### Hours:

**We are open: Monday – Wednesday, Friday  
9:30 – 5:30 p.m.**

**Thursday 9:30 – 8:00 p.m.**

**Saturday 9:30 – 12:00 noon (summer)**

**Saturday 9:30 – 3:00 p.m. (winter)**

### House of Note

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# Sale! 10% off all instruments in June!

## For your convenience, Evening hours on Thursday until 8:00 p.m.

Just a few of the many services we at House of Note have to offer:

- INSTRUMENT AND BOW REPAIR
- INSTRUMENT & BOW RESTORATION
- APPRAISALS
- TONAL ADJUSTMENTS
- INSTRUMENT TRADE-INS
- THE FINEST RENTAL INSTRUMENTS

### Advantages to Purchasing from House of Note:

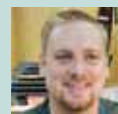
All instruments, regardless of price, are professionally reconditioned and set up with the same care. We maintain a large selection in all price ranges under \$15,000. Home trials are available, allowing the player and teacher time to assess an instrument or bow. Written appraisals are included with all fine instrument purchases. Repairs of previously owned instruments are guaranteed for one year.



## New Micro Fiber Polish Cloths

The micro fiber weave helps grab grit and dirt from your instrument yet is safe for the varnish. It is a must have for maintaining your instrument.

House of Note has professional musicians on staff who are eager to help you select the perfect instrument.



The friendly staff at House of Note brings experience to you with a combined total of over 150 years in the violin business.